



# Saint- Etienne Higher School of Art and Design





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# THE SCHOOL

## Editorial

The ESADSE (Saint-Étienne Higher School of Art and Design) is a higher education institution within a larger organisation: a public establishment consisting of the School and of a major design research and promotion centre, the Cité du Design, with which it produces a high-profile international event: the Biennale Internationale Design Saint-Étienne, which is now 20 years old. This organisation, unique in France, allows the three hundred and fifty students at ESADSE to be involved in large-scale research projects and partnerships and colours their training in quite a special way. The Biennale is partly prepared by the School and is part of its life throughout the year.

It is a magnificent opportunity to present the students' work to the public. The particularity of the training also lies in the two departments, art and design, two separate curriculums with their own teaching teams, starting from the second year. But borders exist to be crossed and artistic disciplines are there to cross-fertilise each other: they are taught, therefore, looking over each other's shoulder into the mirror, with contrasting perspectives on subjects and there are numerous bridges in the different events that take place at intervals throughout the year (short workshops, exhibitions). There exists however a SPACE Master course that is the only one of its kind in France, taken by student and focused on issues around space and "situated" projects.

ESADSE is very attached to its "territory", with which it maintains a permeable two-way relationship: this is an area with a rich variety of companies, social and cultural institutions and local authorities. It is extremely involved with local life, through projects with partners, placements and internships, competitions and research programmes, whether these are run by the teaching staff or the research department at the Cité du Design. Research and development in design, research through art and through design: this industrious region, which has made design the banner for its conversion, is a source of inspiration, collaboration and subjects for the School; a source of sustenance allowing exercises to be carried out and repeated and where students can try out, and even implement, their desires and utopias. The School interacts with a wider public in its role as a cultural player: exhibitions, professional conferences, study days and publications.

Saint-Étienne is also the only French city to be appointed as Creative City of Design by UNESCO: this represents both a distinction and a chance to join a network that opens our ecosystem up to the world. The ESADSE's strength on the international stage places it on par with the best foreign art and design schools, and it is often their only French partner. New perspectives are opening up in 2018 with the creation of an international Double Master degree, with the University of Seoul (Kookmin) and a number of close, long-term collaborations with schools in the UNESCO Creative Cities. These conditions allow to prepare our students for international careers .

The Saint-Étienne School's particular character allows it to offer training that gives students real professional skills: they come out of the school as artists or designers, capable of autonomy in their choices and the creative path they will follow. For this open context puts them at the heart of the issues that matter in the fields of art and design, that is to say the artistic, cultural and societal issues raised by contemporary practice. Changes due to digital technology and ecological imperatives, to the discovery of new uses for the present and new forms of conviviality: it is always about observing the world, thinking about it, inhabiting it.

**Claire Peillod,  
Director of ESADSE**

## THE CITÉ DU DESIGN

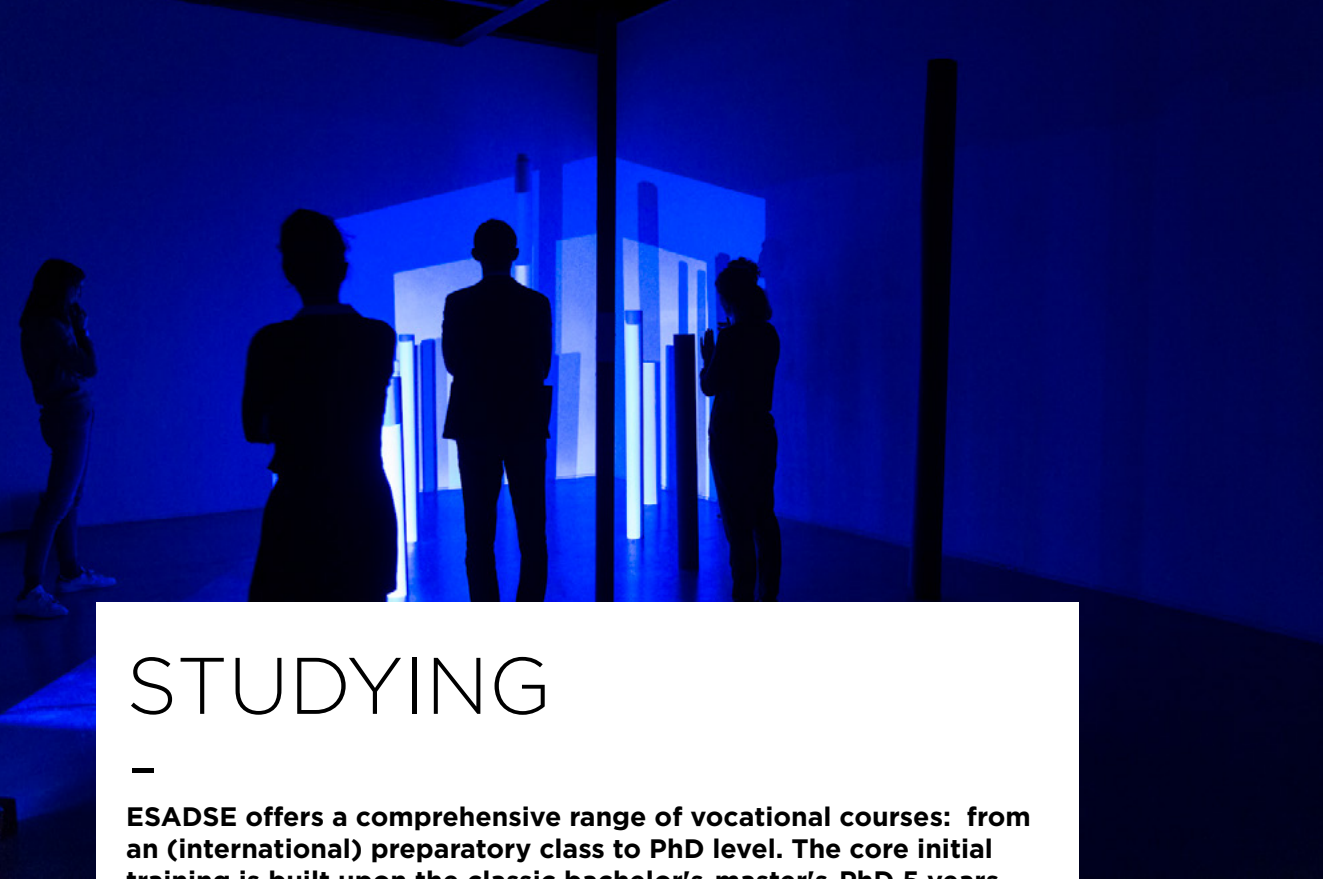
**A place of higher education, research and experimentation, conferences and exhibitions, the Cité du Design is open to all kinds of publics.**

The EPCC (Public institution for cultural cooperation) Cité du Design - École Supérieure d'Art et Design was formed in 2010, and ESADSE and the Cité du Design are based on the same site: the old Manufacture d'Armes de Saint-Étienne.

Supported by The City of Saint-Étienne, Saint-Etienne Metropolitan Government, the Auvergne-Rhône-Alpes Region and the State (Ministry of Culture), is a centre for higher education, research, economic development and promotion of art and design.

The Cité du Design's main missions are centred on:

- raising public awareness of design;
  - developing innovation through design;
  - research in design;
- production of high-impact events such as the Biennale Internationale Design Saint-Étienne or annual exhibitions in Saint-Étienne and abroad.



# STUDYING

ESADSE offers a comprehensive range of vocational courses: from an (international) preparatory class to PhD level. The core initial training is built upon the classic bachelor's-master's-PhD 5 years model. The School is under the Ministry of Culture supervision, its teaching staff are all recognised, active professionals: artists, designers, writers, historians, philosophers. A practical approach prevails and involves a particularly rich range of technical workshops. Theory is envisaged as practising thinking, in interaction with workshop practice.

## The courses: Bachelor's-Master's-PhD, 1-2-3

**The first cycle** (three-year course) allows students to discover and master all the languages of the contemporary visual arts, and to find the direction they wish to take from the spectrum of different artistic disciplines covers: art? design? what kind of design? object? space? media? This cycle leads to the DNA, the National Diploma in Art, which will be recognised as equivalent to a bachelor's degree in 2019. From the generalist syllabus of the first year to the pre-specialisation third year, the student has the opportunity to discover his or her artistic personality through individual and group exercises, and projects.

**The second cycle** (project phase, two years) is the time for the student to mature artistically in the chosen field and to confront the wider world. The first semester is devoted to a study period abroad, in Europe or further afield, in one of the sixty partner institutions, or an internship, preferably abroad. The three following semesters are devoted:

- to a long-term diploma project, backed up by the writing of a dissertation,
  - over shorter periods, to various proposals involving a professional external player: exhibition (in a gallery, in an art centre or museum), a dissemination event, a project for a municipality or neighbourhood, a project that is actually produced (industrialisation or a single piece).
- The DNSEP (National postgraduate diploma in plastic arts) is recognised as equivalent to a Master's Degree. It involves a presentation to an external panel of artists, designers or institutional or private professionals.

## The third cycle

Design students wishing to extend their studies can enrol in the Design and Research cycle at ESADSE, CyDRe, for one or three years depending if they are aiming at a post-graduate diploma, a PhD co-supervised with a partner university or a DSRD (Higher diploma in design research). These research years are supervised by a dedicated team, the research teams at ESADSE and by the Research department of the Cité du Design. This enables students to be supervised in more salient subjects, sometimes linked to the history or societal issues in the Saint-Étienne metropolitan district, and to benefit from a diverse selection of tutor researchers.

**The post-graduate diploma** course in research in and through design, is structured around two axes: the Biennale Internationale Design Saint-Étienne, for which the group of student researchers designs an exhibition project and the Azimuts magazine, the first design research magazine created in France in 1991, for which they design both the content and the form. NB: students on this course are provided with accommodation and a grant for their ten to twelve-month stay.

**The PhD in Industrial Arts** is a doctoral programme co-supervised by Jean Monnet University (3LA doctoral school (ED 484), CIEREC (Interdisciplinary Centre for Studies and Research on Contemporary Expression - EA 3068). Other members of the University of Lyon ComUE (Community of Universities and Establishments), with which ESADSE is associated, and other institutions in Saint-Étienne, such as the École des Mines engineering school also offer co-supervision of PhD theses with ESADSE.

**The DSRD (Higher diploma in design research)** a diploma developed by the School and currently being validated at national level, is an opportunity for students to extend their practical research in the exceptionally favourable context of ESADSE and the Cité du Design. The diploma examined by means of a viva in the context of an exhibition.

## RESEARCH PROGRAMME

### "Design des instances"

directed by Sylvia Fredriksson at the Cité du design led to the emergence of team of student-researchers on the CyDRe course: the Grand Écart group. It carries out exploratory research into the design of the citizens' representative bodies (the "instances" of the title), through different actions, performances and workshops. The actions were presented at the World Design Summit in Montreal in November 2017.

Grand Écart ran a workshop at ESADSE, creating bridges between the undergraduate course, the CyDRe and the Research department at the Cité du design. To find out more, see their YouTube channel "Le Grand Écart"

# THEMES

## Art

The Art course is a generalist course that covers the space where different fields of the plastic arts, theoretical issues raised by social sciences and the issues specific to each individual come together. As well as teaching artistic skills and media (photography, drawing, painting, video, volume, sound, installation and new technologies), the ESADSE also offers a unique educational environment where students constantly have to measure themselves against a range of critical views in order to find a foundation for the relevance of their orientations and aesthetic choices.

Students develop their practice in individual and collective workshops, and their experience is enriched by a sustained programme of guest interventions, trips and visits to exhibitions as well as a network of partners who provide a substantial amount of teaching input.

### RECENT PARTNERS OF THE ART OPTION

University of Paris XII, ENS Lyon, University of Paris I, University of Paris III/CNRS, ARBA (Royal Academy of Fine Arts of Brussels), Jean Monnet University (Saint-Étienne), University of Paris VIII the FID (the International Documentary Festival of Marseille), the Comédie de Saint-Étienne - Centre Dramatique National, Le Méliès, Le Fil, ENSASE, École Nationale d'Architecture de Saint-Étienne, Musée d'Art Moderne et Contemporain de Saint-

Étienne Métropole, FRAC Auvergne, AC Villeurbanne/ Rhône-Alpes, FRAC Provence-Alpes-Côte d'Azur and Galerie Bernard Ceysson (Saint-Étienne, Paris, New York).

## Spatial Art and Design

This original option brings artists and designers together to work on issues relating to Space: the idea here is to envisage space through the prisms of art and design focusing on:

- interior space, as living space and as a scenographic tool
- exterior space, from the city to the landscape it is part of.

The aim of this course is to address the two facets through a series of projects anchored in precise contexts and to envisage creation in situ.

The Spaces option is also open to a module run in partnership with the École Nationale d'Architecture de Saint-Étienne as part of the EPAM (Public Spaces and Ambiances) course.

### RECENT PARTNERS OF THE SPACES OPTION

The EPASE (Saint-Étienne public development body), the École Nationale Supérieure d'Architecture de Saint-Étienne, the Centre d'Art de Vassivière...

## Product Design

The sociological, anthropological and economic dimensions naturally present in the development of a design that aims to achieve a balance between humans and their environment, constitute the central concern of product designers.

The various applications of design cover many experimental fields explored during the course: objects, furniture, product design, urban planning, scenography, service design, and so on. Appropriate design must be combined with relevance of usage and production methods. This construction of reasoned thinking calls upon the student's personal convictions, his or her theoretical and methodological knowledge as well as the technical skills developed in the workshops.

Working on and developing concrete projects in the context of a partnership foster in the students an ability to see creativity outside of the technological and fashion aspects and to develop a singular personal voice even whilst meeting a set of specifications.

### RECENT PARTNERS OF THE PRODUCT OPTION

Casino group, municipality of Craponne sur Arzon, Sainte- Sigolène, Saint-Etienne Métropole, Procédés Chenel, Gaillard Rondino, Estée Lauder, Institut Paul Bocuse, Ceralep, Tezenas du Moncel...

## Media Design

The Media option offers students spaces where they can experiment and combine digital and graphic design practices, whether it is for the production of objects, systems or the design of information. It includes experiments with graphic languages and computer programming as creative tools that take the student from the status of digital user to digital player. Deliberately positioned at a point where different disciplines overlap, this option covers:

- The digital production of objects: the design, manufacturing and digital distribution chain (parametric design, 3D printing, etc.).
- Interaction design: interface design (user experience, connected objects, scenography and interactive spaces, etc.).
- Information design: graphic communication (visual identities, graphic languages, images), editorial design (paper and digital), typography (page layout, analysis design of characters), signage (museography, scenography and place identity, etc.), data visualisation and cartography.

### RECENT PARTNERS OF THE MEDIA OPTION

Aix-les-Bains Tourist Office, SIDO, ENSBA Lyon, Orange, 4 moteurs, GRAME Lyon, Le Cenquatre Paris, Ars Longa Paris, Télécom Saint-Étienne, École des Mines Saint-Étienne, UDLyon, ID Pro Givors...

## WORKSHOP DIGITAL CRAFTSMEN

Starting from the idea that digital is one of the arts and crafts, this workshop focuses on practical experimentation in the digital field. To identify the tools that enable students to create their own tools, to learn to navigate a world of constant technological innovation, to acquire the culture that goes with digital creation and the history of its technologies: these are the educational aims. Concrete projects to conduct, experiments carried out with the traditional materials of design or the arts and crafts trades, technical hybridisation: these are the tools for this process of discovery. This cross-disciplinary workshop covering the different design options offers the curious, motivated student the chance to explore the digital continent from Year 3 onwards.

# Master in Prospective Design

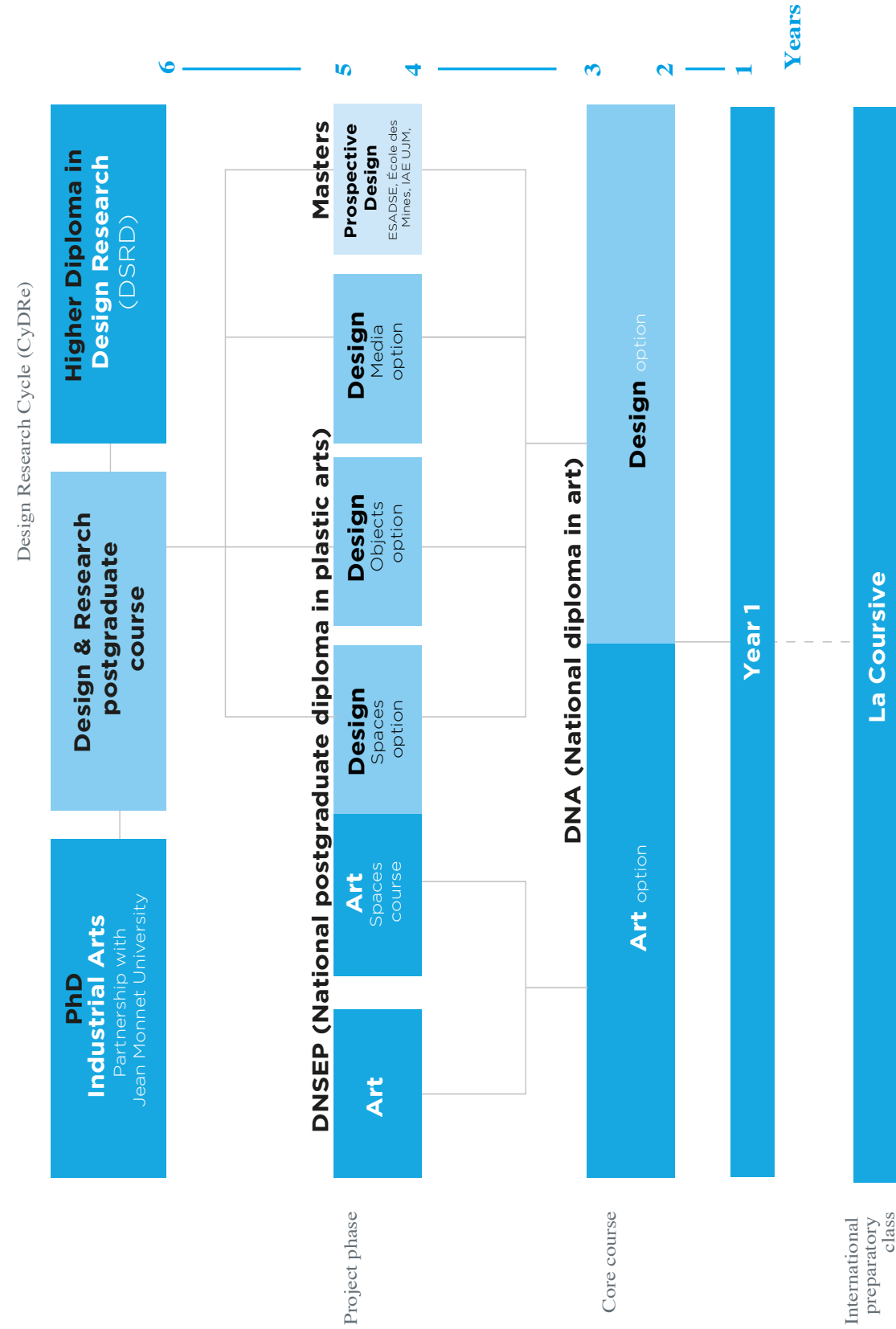
This multi-disciplinary two-year master's is the result of a partnership between three institutions: the École des Mines de Saint-Étienne, the IAE (Institute of business administration) of Jean Monnet University, ESADSE. The three institutions jointly offer a very vocationally oriented master's course for students from the three different courses. For the designer, the aim is to enhance the skills in his or her original field with complementary training in engineering and management. This will enable him or her to apply for jobs as a project manager in a company, a design office and even to create his or her own business, start-up or agency with a focus on innovation. The second year of the master's course is devoted to two projects conducted in conjunction with professional partners, a 4-6 month placement in a company and a dissertation on the experiment conducted during this placement.

## THE PRACTICE AND RESEARCH WEEKS A COLLECTIVE CREATIVE DYNAMIC

Three times a year, all the students, from all the years and all the disciplines, come together for a series of five-day workshops, to experiment together: either on new techniques, other creative disciplines such as dance or the performing arts, or to get involved collectively in international preparing the Biennale or editorial projects. These moments of intense creation call on the students' lecturers as external artistic personalities and conclude with public presentations. Creation as both work and pleasure - but outside the box!



Production of the Connected mirrors workshop 2017 Open Week - ESADSE 2017 © S.Binoux





# INTERNATIONAL COURSES

## La Coursive

International preparatory class

With the University of Saint-Étienne, ESADSE offers support to help foreign students prepare the entrance exams for French schools of art and design. This "preparatory class" is designed to bring non-French speaking candidates up to an adequate level and it covers both French language skills and the visual arts with an emphasis on the design side.

The visual arts training provided by ESADSE prepare candidates to approach art and design via the dimension of the project. The aim is to support the student in putting together his or her preparatory work for the equivalence entrance exams for the 2<sup>nd</sup> and 4<sup>th</sup> years. It also gives them a grounding in critical thinking indispensable for the exams.

La Coursive: 700 hours for non-French speaking students, at ESADSE, over two semesters and a total of 25 weeks. The course leads to a university diploma in art school competitive examination preparation (the DU PCEA). With a 100% success rate in the entrance exams for the schools, this is the essential gateway for those wishing to train in France.

## Kookmin - ESADSE Double Master Degree

(Seoul, South Korea)

The ESADSE-Kookmin University, Seoul Double Master enables any student interested in a high-level international course to acquire a Double Master Degree in design in two years: the ESADSE DNSEP and the Korean Master's at Kookmin University. The course is taught entirely in English and includes one year in the school of origin and one year in the partner institution. It is aimed at students with an interest in French and Korean culture, in the fusion of Eastern and Western lifestyles and different concepts of creation in Europe and Asia and therefore the ways of teaching. It is based on traditions in the arts and crafts trades (ceramics, glass, wood, etc.) or the organisation of housing and living spaces, enriched by a conceptual approach to creation and to digital production methods. The questions of history and cultural identity are core to this course which looks at how philosophies and practices diverge while numerous points in common are revealed. In design, the globalised dimension of culture is seen as additive - the opposite of standardisation.



**TRAINEESHIP AND MOBILITY**

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Aware that a European and an international dimension are an essential requirement for an art school, the ESADSE has been developing a strategy of international cooperation since 1990 through a number of different actions: exchanges of exhibitions, artists, lecturers and students. Students can spend a study semester in one of the ESADSE's partner schools or universities. This international mobility is possible thanks to a network of 62 partner schools around the world.

**Internships**

Internships allow students to confront their research and personal experience with different sectors of professional activity in order to facilitate their entry into the professional world later. Internships are thus a part of the School's strategy ensuring its students are employable after their studies. These placements may be within institutions (museum, art centres, companies, etc.) or smaller organisations (artists, designers, authors, etc.). Placements are subject to a written contract with the host organisation and students produce a report to earn credits. These can take place in France or abroad.



## Networks

### The alumni network: A+ ESADSE

A+ ESADSE is the platform for ESADSE graduates. It provides visibility for artists and designers trained at the School by tracking their latest news.

It also provides information on the professional aspects of their activities.

The aim is to unite, develop and enhance the ESADSE alumni network by creating a "golden thread" through the generations between individuals trained by our institution.

This network also enables them to present their successes and talents and to perpetuate the spirit excellence that prevails on our courses.

It must also be open to change over time so that it can adapt its content to the needs of as many users as possible.

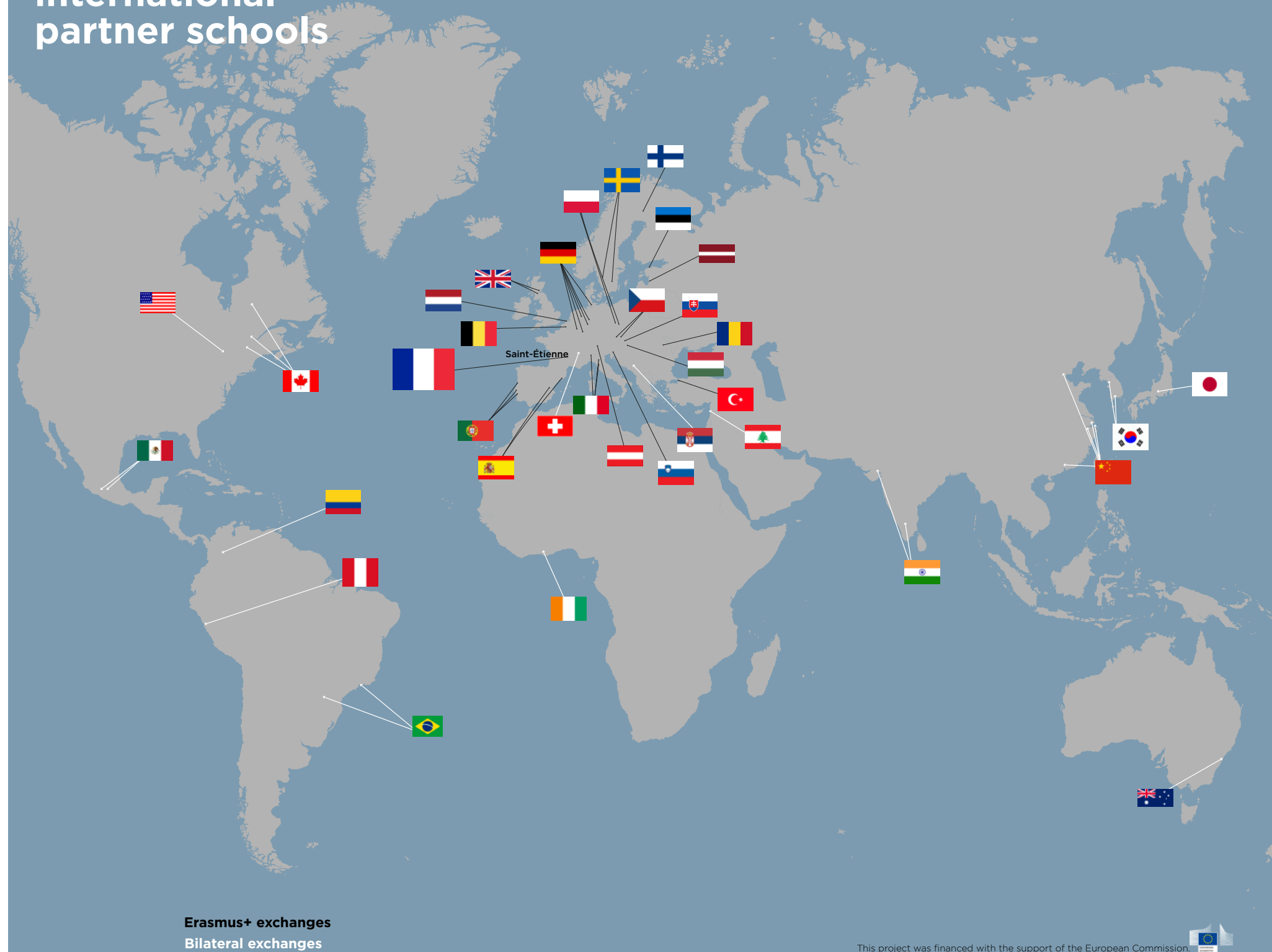
Finally, for us it is an additional way of keeping up with the professional world, enabling us, thanks to the information that comes back from our alumni, to update our course and teaching.

**ESADSE is an active** member of various academic networks:

The Higher Education Council of Saint-Étienne Metropolitan Government, associate member of the University of Lyon ComUE (Community of Universities and Establishments), AGERA (Association of Art Schools of Auvergne-Rhône-Alpes), ANDEA (National Association of Art Schools).

International networks: Cumulus, European League of Institutes of Art (ELIA), UNESCO Creative Cities.

## ESADSE's 62 international partner schools





# RESEARCH IN ART AND DESIGN

ESADSE and the Cité du design are united by their research activities, where complementarity is exercised. Together, they have taken the gamble of trying to structure research in design, experimenting with a type of research that turns the field into a discipline in its own right. No more than we would imagine research without theoretical knowledge production would be conceive of research in design without producing images, scenarios, objects, services or anything else produced by a high level of analysis.

## Research Units

The Design & Creation Research Unit is the umbrella for all the School's third cycle activities - the postgraduate diploma, DSRD, PhD - and it collaborates closely with the Cité du design's Research department. The IRD team is one of its components.

The Digital Research Unit consists of two complementary components, the design section run by ESADSE and the art section run by ENSBA Lyon. In Saint-Étienne it relies on the RANDOM(lab) team. The Digital RU has developed many collaborations, in particular with Jean Monnet University and the Cité du Design's Research department as well as with the engineering schools - Mines, Télécom, etc.

## The research teams

### Images\_Récits\_Documents (IRD, Images-Stories-Documents).

The initiation into the forms of research offered to students in the second cycle (project phase) and the IRD team's research work are centred on the School's teaching of the two options and more particularly that of the Spaces option, where the practises of art and design overlap.

It starts from a questioning of the status and function of the perception of images in knowledge systems. The areas of research include: the real and its image; the image-document; stories and writing; visualising knowledge; economy of images. The different seminars question the place of the producers of perceptions, the workshops put into practice the research practices whose methodological characteristics have been determined by the seminars. IRD is a member of the LabEx IMU (Urban World) (UMR 5283-University of Lyon) where it is developing image research practice in urban territories.

Team: Kader Mokaddem, Jean-Claude Paillason, Vincent Lemarchands, Anouk Schoellkopf.

The RANDOM(lab) is a place for practical and theoretical research that involves experimenting in the digital field, with the project as the basis for the research. The working hypothesis is examined via one or more projects, which question it and put it to the test in multiple creative forms. The aim of the work is not to understand or reproduce known processes, but to go beyond them into experimental areas that propose and open up, and even redefine new areas of reflection and experimentation in the digital field.

Example of a project led by the Random(lab): Work'em All, 2017. Carte Blanche, Biennale Internationale Design Saint-Étienne 2017. Painted MDF/mixed techniques/screens/plotter/electronic components. Dimensions on the floor: 4 m x 5.3 m. Work'em All is an interactive video-game installation that generates printed posters whose layout depends on players' scores. In the era of gamification and concealed work, the

Work'em All projects invites us to reflect on the digital processes that are intended to transform certain human activities - including leisure activities - into unpaid work. At the Biennale Internationale Design Saint-Étienne 2017, the project was presented in the form of a retrospective of fictional company GAFA, whose military and industrial interfaces could be interpreted by the visitor as video games.

The Laboratoire d'Expérimentation des Modernités (Modernity Experimentation Laboratory - LEM), created in 2012, centres its research work on experimenting with contemporary practices by orienting theoretical approaches towards praxis.

It hypothesises that the diversity of contemporary practices is due to diversity in modernity, which is not one thing, but multiple things. Using different avatars, the idea is to see what permanent, resilient features, continuities, ruptures and transformations form our contemporaneity. The LEM's work mainly focuses on research with students destined to become artists. The LEM belongs to the Peinture (painting) national network.

Team: Karim Ghaddab, Denis Laget, Romain Mathieu, Philippe Roux, Fabrice Lauterjung, Anthony Vérot.

The Cité du design is developing research at the confluence of creativity, sciences, technology and design. It is based on the needs and usages of individuals or groups and provides support for new practices. The programmes (energy, sustainable development, usages and technology, housing and living spaces, service design, medical design, light, flows, etc.) combine concept and conception (design) and involve companies and local authorities. ESADSE regularly takes part in these programmes, in particular through its Research Units and the student-researchers on the postgraduate diploma and DSRD courses or PhD students.

Current programmes: Contemporary posterities of Arts and Craft, Contemporary pictorialities; China in paint, from Media/Surfaces to nowadays (LEM); Documenting-fictioning the territory - territory and graphic art - Scholarly images, Images of knowledge (IRD); New production tools/new modes of design - Scenographic interactivity/interactivity for the public space (Random).

↖ Performance Matière à souvenir - ESADSE 2017 Practice and research week © S.Binoux

## AZIMUTS

The design research magazine

Founded in 1991 by postgraduate research students, who continue to be its editors, graphic artists and contributors, *Azimuts* magazine is a place for reflection, exchanges and criticism on current issues in contemporary design, as well as a test-bed for high-level graphic experiments and research. With the aim of fostering a debate and confronting essential issues, it opens its pages to the points of view of important people in the world of design, culture and thought as well as reporting on research in design as it is practised at ESADSE, the CyDRe and in higher schools of art and design in general.

A few renowned contributors: Enzo Mari, Anthony Dunne and Fiona Raby, Konstantin Grcic, Peter Bil'ak, Martin Szekely, Ruedi Baur, Jasper Morrison, Marcel Wanders, Olivier Peyricot, Thomas Huot-Marchand, François Chastanet, Jérôme Knebusch, Lacaton & Vassal (architects), and personalities such as Bernard Stiegler, Pierre-Damien Huyghe, Robin Kinross, Paul Stiff, Dominique Lestel, Alexandra Midal, Robert Bringhurst, Yann Moulier-Boutang, Yves Citton. Some recent issues: no 37 : *Low cost et design* / n o 39 : *Animal* / n o s 40-41 : *Panorama des revues de recherches en design* / n o 42 : *Tuning* / n o 43 : *La fin* / n o 44 : *L'ambition du design/n°46 Pierre Damien Huyghe : Du travail : essais.*



## ESADSE AT THE HEART OF THE BIENNALE INTERNATIONALE DESIGN SAINT-ETIENNE

An essential thread in the DNA of ESADSE, which created it in 1998, when it invited its international partners to come and present their work, the Biennale Internationale Design Saint-Étienne has become a major professional event and a feature on the world design landscape, without ever losing its links to the School. The pace of the teaching is impacted by this event, which is prepared over a year and a half and experienced intensely over the month that it runs for by all the students. As well as the projects prepared in class and whose results are included in the exhibitions curated by the guest curators, the School also organises its own in-house exhibitions which spotlight its research as well as its teaching. It also invites other French and foreign schools to take part in calls for projects, organises joint workshops with other institutions as well as study days and conferences. The students are completely immersed in the event, which serves a training tool for them as well as a vector of visibility: they get involved in welcoming visitors from international networks, activities with different types of public, children's workshops, events and media production (radio, newspaper) and much more. For each of them, this represents a playground with 230,000 visitors!

↑ *Azimuts* magazine, issue no. 46 Pierre Damien Huyghe : *Du travail: essais*. Photography: Céline Chip and Gwenaël Fradin

→ Radio EIN - ESADSE project at the Biennale Internationale Design Saint-Étienne 2017 © S. Binoux

## WORKSHOPS, COMPETITIONS AND PARTNERSHIPS

Every student, from Year 3 on, can sign up for the weekly workshop dealing with corporate projects or national and international design competitions. Supervised by designer-lecturers, supported by company visits, the projects are characterised by a direct purpose: production. Every year the competitions entered (and regularly won) concern areas including furniture, objects, spatial layout, urban furniture or technical working (steel, glass, etc.).

**Among the competitions won in 2017-2018: Cinna, Shenzhen design awards, Design Week, VIA...**

Workshop identité visuelle 2017  
2<sup>e</sup> semaine Pratique et recherche  
© S.Binoux

## THE PLACE OF PARTNERS

Design is an open discipline, which is enriched by every encounter and every partner in play. In a partnership each party takes a step towards the other. This enables lecturers to implement the type of pedagogy favoured in higher schools of art and design: project-based learning. Certain collaborations have enabled those that commissioned them to change their vision of creation and their understanding of design. They have all given the students involved an unforgettable experience. For the students, being able to dialogue with the heads of institutions or companies on a project is a powerful educational tool. They are already getting practice in the real context in which they will be working as professionals, and so they are able to see how much space to leave to the other party in the creative process and how they nevertheless remain in charge of their project and find the satisfaction of creation in it. For beyond the discovery of a context, of the working methodology involved, the formal stages and obligations of a production, the most difficult question that the lecturers ask their students is "What do you want to do?" or "What are you interested in?" This is how artistic personalities are able to develop who will remain creative for the rest of their lives. For those commissioning the projects, this encounter with a young generation, with all the diverse personalities making up a culturally, socially and internationally mixed bag of a group, brings openings and a freshness that only ESADSE is able to offer.



# TECHNICAL SPACES, DEPARTMENTS AND EQUIPMENT

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The workshops are central to the School's teaching: they are where students can experiment, where they are supported and stimulated.

## 5 resource departments

**Printing department** – etching press, screen printing, lithography, linocut, offset printing, large format digital printing.

**Digital department** – Macs and PCs, 3D software, graphics software, vector graphics design software, image processing software, scanners, printers.

**Modelling department** – Ceramics, forge, thermoforming, moulding, metalworking, joinery, cabinet-making, 3D printer and scanner.

**Photography department** – Conventional photography, small, medium and large format, digital photography, studio, conventional black and white lab, large format digital printing.

**Video & sound department** – Digital shoot unit, film set, digital editing, analogue editing, sound studio.

## The library

The library is specialised in art and design, with an emphasis on contemporary artistic creation and writing in connection with the teaching offered. Books, magazines, exhibition catalogues, films, cartoon books, end-of-course dissertations ... In all, almost 37,000 documents, which are constantly being added to and which make the media library an essential resource within the School. It aims to provide the resources necessary to the students' research and plastic arts projects, to help and guide them in getting to grips with the diversity of contemporary art and thinking and to support them in their experiments. It participates in the enrichment of specialist Art & Design databases, in particular a database of references of articles accessible online ([www.bsad.eu](http://www.bsad.eu)).

## The Material Library *La matériauthèque*

The material library contains over 800 materials to inspire all kinds of projects. Knowledge of materials and their innovative and creative potential is a major issue for both designers and artists. Oriented towards advanced materials, eco-design and the Rhône-Alpes region know-how, the material library allows the ESADSE to root their projects and teaching in specialist technical knowledge and close relations with the fabric of local industry and research.

A great working environment:  
Auditorium seating 296  
2,110 m<sup>2</sup> seminar rooms  
3,676 m<sup>2</sup> of production workshops  
2,184 m<sup>2</sup> of work space for students  
2 exhibition spaces, 800m<sup>2</sup> and 1,200m<sup>2</sup>.



† Materials taken from the Cité du Design's materials library © S. Barcet  
↘ Workshop Remixed remastered 2017 - Practice and research week © S. Binoux



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# TESTIMONIALS

## FOREIGN STUDENT



"It's just the beginning", my seniors told me soon after I received my acceptance letter from ESADSE! This exchange program has truly been a new beginning of an extremely unique and eventful phase of my life. I am grateful for this amazing chance to live in a city where no one needs cotton as a substitute for snow on Christmas trees! Of course this experience is not just limited to that- it is about dealing with a new language, the new system of working and many challenges that you have to survive! All these experiences have filled me with a newfound appreciation for our country. Having said that, the learning and confidence I'll be taking back home is incredible. Initially, I had my inhibitions about this- as I would be missing out on the courses at Srishti but the intriguing buildings at campus and the innovative work I have come across- give me tons of avenues to learn from! So if any of you reading this, gets an opportunity to go for an exchange program- just do what it takes and go for it. It will be one of the best decisions of your life, which I'm sure you won't regret!



### **Milauni Shodhan, student from the National Institute of Design, Ahmedabad, INDIA**



## COMPAGNY



This really was a win-win project - the students were preparing for their new career by working on a real-life project, Tolerie Forézienne was exploring new creative avenues, and the School was able to communicate on a great project.

### **Joël Lemoine managing director, TOLERIE FOREZIENNE**



## COMPAGNY



RONDINO and ESADSE (Saint-Étienne Higher School of Art and Design) embarked on a collaboration back in 2015 with the creation of the RONDINO Design Competition. This partnership with the students at ESADSE is incredibly enriching, thanks to the diversity of the exchanges, the search for new ideas, the discovery of new materials. Some of the items produced for the competition now feature in our catalogue. In addition, the Biennale Internationale Design Saint-Étienne has enabled us, through its "banc d'essai" (test bench) operation, to make prototypes of products and make them available to the general public to try out.



### **Marlène Gallien Managing Director RONDINO**

## ESADSE GRADUATE

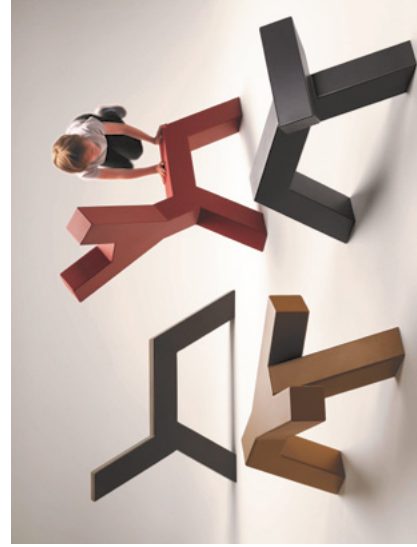


I think that what this school is really good at, is teaching people to DO things. They teach you to DO first, then think to give things a go, then start again. That's the basis of a reflexive approach - and it's what companies are looking for when they decide to work with a designer. Practising drawing, working with volume, they also forge a real sense of proportion. It might seem simple, but it's essential.

I'm a Biennale baby. I've grown up with this event, taking part in it was part of our education and I was very involved, both in the work and on the more festive side, where in a merry disorder we could meet and dialogue with big names like Matali Crasset or Patrick Jouin.



### **Jean-Sébastien Poncet, Graduated 2007, Design course**



## ESADSE GRADUATE



The diversity of the projects offered, the multidisciplinary teaching and the workshops have enabled me to enrich my practice and exhibit two of my projects: "Cavaller" seats in the Mirages exhibition at the Cité du Design in Saint-Étienne in 2015 as well as my final course project during the 10th edition of the Biennale Internationale Design Saint-Étienne in 2017.

A nine-month placement at the Guillaume Delvigne studio during my 4th year led me to join the agency as an assistant designer after I finished at the School.

In parallel, I work on different projects for public and private commissions: a staircase for the Rafic Hariri memorial in Beirut in Lebanon, a wine tasting table for private customers in Bordeaux, the fitting out of workspaces in Nice, as well as different items of custom-made furniture for private customers. In January 2018 I set up my own agency in the 10th arrondissement in Paris.



### **Cécile Barani, 2016 DNSEP in design**





## ESADSE GRADUATE

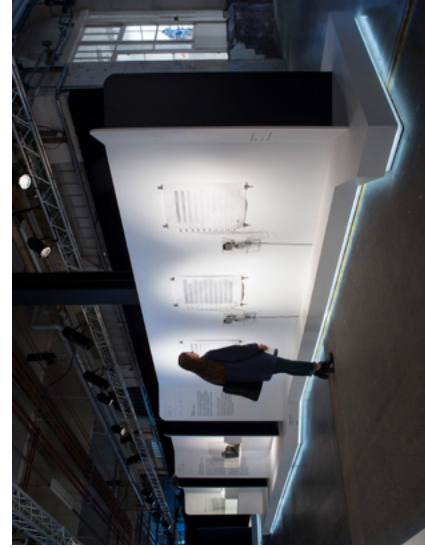


I graduated from the Art course at Saint-Étienne's art school in June 1997, with no distinctions or commendations, but I had learnt rigour in my work, discipline as well as acquiring a love of the cinema. I expanded my culture while I was there. My best memories are linked to the dozen or so students with whom I formed a group. We all supported each other and shared everything. Some of them have become artists and have created a body of artistic work, others have moved on. Today, I am a painter and I exhibit all over the world. I have works in about twenty different museums round the world, including the MOMA in New York, the Pompidou Centre in Paris and the Art Museum in St. Gallen in Switzerland. I make my living from painting and at the moment I am preparing a one-man show at the Musée d'Art Moderne et Contemporain de Saint-Étienne which is due to open in December 2018.



## Damien Deroubaix, Graduated 1997, art course

S. Baron, "Essence du Beau" exhibition Biennale Internationale Design Saint-Étienne 2015



## ESADSE GRADUATE



Between the early years when you are absorbing the basic knowledge and the post-grad years which reinforce your own vision of design, my time at the school enabled me to meet some important players in design, professors, designers, gallery owners, publishers, journalists ... as well as my best friends!

The Biennale is a joyful celebration of all that and a great opportunity to generate new projects on a unique scale.



## Sam Baron, Graduated 1999, Design course



## ESADSE GRADUATE



The teaching left us free to do our own research, without having to answer to anyone much, so we had plenty of time to throw ourselves headlong into our work.

We played cat and mouse with the few themes of work that did sometimes emerge from the course, but we really felt like we were working without any constraints, except the ones we placed on ourselves of course; the teachers were complicit in the idea that life would take care of giving us plenty to work on once we left the school.

A good memory?

When we started a rugby team (we even had some teachers in it) and the pitch was the lawn at the front of the Musée d'Art Moderne de Saint-Étienne and the changing rooms its toilets.



## Fabien Souche, alias Souche. Graduated 1998, Art course

# PRACTICAL INFORMATION

## Registration

### Admission to year 1 is by entrance exam

Requirements:

- to be preparing or already hold the Baccalaureate or a foreign qualification recognised as equivalent

Conditions of enrolment:

Three items must be submitted when enrolling for the entrance exam: an administrative application form, a dossier of artistic work and payment of the enrolment fee.

The entrance exam consists of 2 parts:

- a written English paper
- an interview with an examining pane (covering general knowledge and the applicant's motivation)

### Admission to Years 2, 3 and 4

Admission by local educational equivalences committee (CLE)

Requirements:

- to come from another art school approved by the Ministry of Culture and Communication or
- to hold a French plastic arts or applied arts diploma

Admission by the national educational equivalences committee (CNE)

- to hold a French plastic arts or applied arts diploma or
- to come from another artistic or cultural training course: provide the brochure detailing the syllabus of the course taken and your transcripts

Candidature:

- provide proof of the level of studies required or attendance of a course leading to it, based on the equivalence principle
  - download the application form on [www.esadse.fr](http://www.esadse.fr) and send in your application
- Non-French speaking candidates must provide a TCF certificate (French language exam), level B2.

Selection:

- pre-selection of applications
- interview

### Admission to Research courses

Admission by an admission committee made up of the team of supervisors and the ESADSE management.

Admission requirements:

Applicants must have a DNSEP or an equivalent qualification gained after 5 years of higher education in an EU country (Masters), or be able to prove that they have at least 5 years' experience in the design field. For foreign students, a working knowledge of French is preferred and a good command of English is essential.

## Contacts

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### Partners of the Cité du design - Saint-Étienne Higher School of Art and Design







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des villes créatives  
depuis 2010